

Trail's End Popcorn – Fall 2011

Well, just when you thought it was great.....it get's even better! Trail's End is excited to roll out it's new program, and so are we!

- A new 600 club incentive – The Zyclone! Every scout's going to want one! It shoots a foam ring a loooong way!
- Kettle Corn is back! So is Triple Chocolate Delight as a stand alone! And White Chocolate Pretzels in a new stand alone!
- A new \$100 Military Club patch for scouts who raise that for our troops!
- All kickoff materials will be available that night, including all sales forms, and every unit popcorn chairman will get a Zyclone to show and motivate their scouts!

Here is the plan:

Every unit is invited to send their unit leader and unit popcorn kernel to our "Coffee & Dessert" Trail's End Training Seminar on Wednesday, September 21, at 7:00PM at the Seneca Allegany Casino in Salamanca (no scout uniforms, please). A signup form is in this Highlander, so fill it out and send it in NOW to save your space! We must plan for your attendance and get enough materials for every unit attending, so your reservation is real important to us. We can't promise your kit and free Zyclone if you don't RSVP, so do it! We promise you this evening will be informative, fun, and motivating. Don't even think of missing this one! We are looking forward to helping you plan your best popcorn sale ever! Trail's End has done a lot of new research, and has invested in this program like you have never seen before! It's exciting, and we can't wait to share it with you!

